



# Psychological Society of Ireland Annual Conference 2017

08 – 11 November

Radisson Blu Hotel & Spa, Limerick



## Exhibition and Sponsor Opportunities 2017 Brochure





## **Introducing the Conference and the Society**

The Psychological Society of Ireland (PSI) is pleased to invite exhibitors and sponsors to celebrate the 47<sup>th</sup> year of the Society at the 2017 PSI Annual Conference at the Radisson Blu Hotel & Spa, Limerick. This year's Conference will explore the psychology of *Living with Uncertainty*.

The Conference will offer exhibitors and sponsors the opportunity to interact with psychologists from a range of different areas of psychology such as Clinical, Educational, Counselling and Behaviour Analysis, to name but a few. Conference delegates will include academics, researchers, and practitioners, as well as undergraduate and postgraduate students of psychology.

Exhibitors and sponsors will have access to almost 400 delegates during the course of the PSI Conference. The majority of the delegates will be based in the Republic of Ireland; however, the PSI Annual Conference does attract an increasing number of delegates from Northern Ireland and further afield.

All PSI Conference exhibitors and sponsors will have their company logo displayed on the dedicated PSI Conference website, as well as in the official Conference programme to include website address. Exhibitors and sponsors will also be profiled in the November issue of *The Irish Psychologist*, the PSI's magazine, of which almost 3,000 copies are distributed per publication.

The PSI is the learned and professional body for the profession in the Republic of Ireland, with the primary object of advancing psychology as a pure and applied science in Ireland and elsewhere. The Society has grown significantly since its inception in 1970 and almost 2,500 members. The PSI strives to promote quality psychological practice and foster learning and growth, by setting high standards of professional education and conduct.

### **Contact**

If you wish to avail of any of the exhibition and sponsorship opportunities on the following pages, or to discuss them in further detail, please contact:

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## Exhibition and Sponsor Opportunities

### PSI Annual Conference 2017

A range of exhibition and sponsor packages are available for the PSI Annual Conference. Details of all packages are as follows.

Option	Rate
<b>Take One Table Sponsors</b> <ul style="list-style-type: none"><li>• Each sponsor will provide 100 of their chosen product(s) to be displayed on the Take One Table over the course of the PSI Conference</li><li>• Products must be approved by the PSI and can include single page leaflets, pens, stress balls, computer mouse pads, etc.</li></ul>	<b>€100.00</b>
<b>Product placements (Single day placement)</b> <ul style="list-style-type: none"><li>• Wednesday or Saturday</li><li>• Thursday or Friday</li><li>• Full Conference</li></ul>	<b>€200.00</b> <b>€250.00</b> <b>€500.00</b>
<b>Delegate bag insert</b> <ul style="list-style-type: none"><li>• Single sheet insert</li><li>• 2 – 5 page insert</li></ul>	<b>€260.00</b> <b>€310.00</b>
<b>Programme advertisements</b> <ul style="list-style-type: none"><li>• Half page</li><li>• Full page</li></ul>	<b>€250.00</b> <b>€500.00</b>
<b>Exhibition space (3m x 2m) – Thurs. 09, Fri. 10 &amp; Sat. 11 Nov.</b> <ul style="list-style-type: none"><li>• Space to include trestle table, two chairs and power socket</li></ul>	<b>€750.00</b>
<b>Sponsorship of tea/coffee breaks – 6 breaks</b> <ul style="list-style-type: none"><li>• Company literature to be available on tables in break-out area</li><li>• Company pull-up stands to be displayed in break-out area</li></ul>	<b>€600.00</b>
<b>Special farewell afternoon tea (Saturday)</b> <ul style="list-style-type: none"><li>• Company literature to be available on tables in break-out area</li><li>• Company pull-up stands to be displayed in break-out area</li></ul>	<b>€600.00</b>
<b>Sponsorship of delegate bags</b> <ul style="list-style-type: none"><li>• Company logo to be on all delegate bags</li><li>• One page company insert to be in all delegate bags</li></ul>	<b>€2,000.00</b>

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### PSI Annual Conference 2017

Option	Rate
<p><b>Sponsorship of lunch breaks – 3 lunch breaks</b></p> <ul style="list-style-type: none"> <li>• Company logo on lunch menus</li> <li>• Company literature available on lunch tables</li> <li>• Company pull-up stands on display in lunch area (maximum of four stands)</li> </ul>	<p><b>€1,250.00</b></p>
<p><b>Title &amp; Conference Dinner</b></p> <ul style="list-style-type: none"> <li>• Company logo visible on PSI Conference and PSIHQ websites in the lead up to the Conference</li> <li>• Company logo included on an online survey, which is accessed by Conference delegates, post Conference</li> <li>• Company name mentioned in all Conference correspondence from PSI office</li> <li>• Company sponsorship of Conference mentioned in all press releases issued in relation to the Conference</li> <li>• Company logo on cover page of Conference Programme &amp; Conference Proceedings booklets</li> <li>• Full back page advert in Conference Programme booklet</li> <li>• Insert in Conference delegate pack</li> <li>• Sponsoring company mentioned in main speeches</li> <li>• Pull up stands displayed on stage</li> <li>• Sponsor’s pull up stands to be visible during the PSI Gala Dinner (maximum of two stands)</li> <li>• Two complimentary tickets for the PSI Gala Dinner</li> <li>• Company logo on Gala Dinner menu</li> <li>• Company logo on PSI Gala Dinner tickets</li> </ul>	<p><b>€4,000.00</b></p>